



VICTORIA ORR 304.995.2651

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CREATIVE SKILLS

Software

Elementor
Wordpress
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects

Other Skills

Photography
Calligraphy
Video Editing
Web Design
Event Planning
Digital Marketing
Print Marketing

EDUCATION

Shepherd University Shepherdstown, WV

Graduation: May 2020
BFA with a Concentration
in Graphic Design

ACHIEVEMENTS

AIGA Mockup!

Worked for a week in a small design team, we competed to fulfill the client brief to provide for a non-profit organization. At the end of the week, the work was presented and the client selects the solution that best represents their brand.

Fall 2016 | Competitor
Fall 2019 | 1st place

EXPERIENCE

Shepherd University | Shepherdstown, WV

Graphic Designer and Web Manager | 9/2022 – Current

Works with Shepherd University department of University Communications team to help various departments fulfill design needs. Designs pieces such as print ads, programs, publications, branding, and other projects as needed. Works with staff and faculty to make changes on the website's backend to reflect their needs. Provides a training resource for staff and faculty learning to edit the website.

WiYNN Marketing | Falling Waters, WV

Graphic Designer | 6/2020 – 9/2022

Worked with sales reps and clients to create marketing materials and campaigns that generate sales. Lead the creation and layout of direct mail pieces including postcards, booklets, and magazines. Created and preformed maintenance for client websites. Closely followed major event planning processes to help create graphics that help inform the public, direct crowds, and advertise sponsors and events.

Shepherd University Game Zone | Shepherdstown, WV

Game Zone Attendant | 4/2019 – 3/2020

Provided customer service at the attendant desk at the bowling alley. Was responsible for general closing tasks such as counting the deposit, shutting down the lanes, taking out the trash, and closing the building. Ran parties on the weekends for groups of 10-50 people. Maintained the machines in a clean and safe fashion.

Program Board | Shepherdstown, WV

Graphic Designer | 4/2019 – 4/2020

Created eye-catching designs for student events. Planned, organized, and ran events for the student body on campus. Organized large marketing campaigns for big events such as Rampage, Drag Show, and Where's the Food.

Center for Teaching & Learning | Shepherdstown, WV

Graphic Designer | 4/2018 – 4/2020

Produced promotional materials for various events such as the yearly common reading selection, first-year experience courses, and faculty and student learning programs. Designs were targeted and distributed throughout the campus and the surrounding community. Conceptualized imagery, managed content, and met deadlines in a timely manner.

Scarborough Library | Shepherdstown, WV

Senior Library Assistant | 10/2017 – 5/2019

Ran the circulation desk throughout the day doing various tasks such as answering the phone, helping patrons find books, checking in and out books, general library cleaning, shelving books, etc. Promotion to Senior Library Assistant included opening and closing the library, securing the building, and training new members.

VOLUNTEER EXPERIENCE

Elderly Care Volunteer

5/2013 - 6/2017

Provided care for elderly neighbor in early through late stages of Dementia. Organized crafts and activities. Helped with bedside care such as feeding, changing, and bathing.

Emerging Leaders Team Member

8/2016 & 8/2019

Leadership development, team-building activities, and community service. Networked with other students as well as staff and faculty.